

Digital Marketing Course Curriculum

- Digital Marketing Fundamentals
- SEO
- On-Page SEO Fundamentals
- Advanced SEO
- Off-page SEO and Popularity building
- Local SEO
- Ecommerce SEO
- Google Search Console
- Content Marketing
- Google Adwords/PPC
- Social Media Marketing
- Email Marketing
- Bulk SMS Marketing
- Google Analytics
- Mobile Marketing
- Website Planning & Creation
- Affiliate Marketing
- ORM
- Lead Generation
- Earning Money Online
- Content Writing
- Effective Newsletter Writing
- Add Ons
- Reports & Templates
- Webinar
- Evaluation Test

Free Bonus:

- Free access to our online training modules for 3 months with 150+Hrs of extensive Training materials (Video walk-through modules, Notes, Ebooks & more) & access to our Job Board.
- Additional Doubt Clearing & GD Sessions of 2 Hrs after the course.
- Performing students would be provided with internship opportunities